

# Strategic Framework – 2018 to 2021

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## Strategic Direction 1: Excellence in substance use programs

- Goal 1.1**            Increased effectiveness of Umbrella services within the capital region to best serve people with substance use and concurrent issues
- Goal 1.2**            Support better service response in under-served regions across Vancouver Island and surrounding islands
- Goal 1.3**            Enhanced service response to under-served populations in our region, including Aboriginal peoples and youth

## Strategic Direction 2: Innovative supportive recovery housing services

- Goal 2.1**            Expanded supportive recovery housing and services through strategic partnerships

## Strategic Direction 3: A respected community voice on substance use and related issues

- Goal 3.1**            Expanded community education and engagement to help communities support people struggling with substance use and concurrent mental health challenges
- Goal 3.2**            Support the development of a coordinated system of services for substance use and concurrent issues

## Strategic Direction 4: Financial sustainability and organizational growth

- Goal 4.1**            Diverse and innovative funding that supports programs and organizational structure
- Goal 4.2**            Increased capacity through investment in board and staff development