Strategic Framework – 2018 to 2021

Strategic Direction 1: Excellence in substance use programs

Goal 1.1 Increased effectiveness of Umbrella services within the capital region to best serve people with substance use and concurrent issues

Goal 1.2 Support better service response in under-served regions across Vancouver Island and surrounding islands

Goal 1.3 Enhanced service response to under-served populations in our region, including Aboriginal peoples and youth

Strategic Direction 2: Innovative supportive recovery housing services

Goal 2.1 Expanded supportive recovery housing and services through strategic partnerships

Strategic Direction 3: A respected community voice on substance use and related issues

Goal 3.1 Expanded community education and engagement to help communities support people struggling with substance use and concurrent mental health challenges

Goal 3.2 Support the development of a coordinated system of services for substance use and concurrent issues

Strategic Direction 4: Financial sustainability and organizational growth

Goal 4.1 Diverse and innovative funding that supports programs and organizational structure

Goal 4.2 Increased capacity through investment in board and staff development